Social Media Terms of Use

Updated: May 6, 2020

The City of Elk River believes social media is an important and effective way to reach new audiences, communicate important information to the community, while offering a transparent way in which residents and stakeholders can provide input into the city’s decision making process.

Commenting and Posting Regulations
The City of Elk River intends to promote effective communication and maintain a respectful dialogue on all social media pages. With that in mind, the rules for posting external comments on any of the official city social networking sites will maintain a productive and open forum for community discussion. City moderators use the following rules to ensure that posted comments are constructive and suitable for all visitors, while respecting range of opinions and points of view.

Moderation, such as answering questions, will take place during normal City of Elk River business hours. We strive to answer all questions and inquiries within 24 hours during the work week. Any questions or comments posted during the weekend will be responded to the next business day. If staff need more than 24 hours to obtain a response, the person will be notified that an answer is being sought and once you have received a response you would respond as soon as possible. The city reserves the right to remove any comments that do not adhere to the following standards:

- Comments and posts must be civil and may not contain slanderous, libelous, malicious, offensive, threatening/profane language, and/or personal attacks on staff or other commenting parties.
- Advertising or promotional announcements are not permitted.
- Comments on city posts must be within the scope of the topic under discussion.
- Comments and posts cannot include personally identifiable information, such as an address, phone number, social security number or other sensitive information.
- Comments and posts cannot represent a person other than the one posting the comment.
- Comments and posts containing links to other web sites or pages must be relevant to the topic.
- Political messages will not be published.
- Participants are responsible for what they post. Comments must not breach any law, confidentiality, or copyright.

Please note, comments and posts by external parties on official City of Elk River pages are not official public testimony concerning any project or program. An opinion expressed on an Elk River social networking site is posted for discussion online and is not a substitute for a formal statement in a public hearing process. A participant who posts comments contrary to these Terms of Use may be prohibited from future participation. Elk River reserves the right to update the Terms of Use as necessary.
Official City of Elk River Social Media Accounts

Facebook
Elk River City Government
Elk River Parks and Recreation
Elk River Farmers Market
Elk River Senior Activity Center
Elk River Police Department
Elk River Fire Department
Elk River Liquor Stores

Twitter
Elk River City Government
Elk River Parks and Recreation
Elk River Economic Development
Elk River Police Department
Elk River Fire Department
Elk River Liquor Stores

Other
YouTube: City of Elk River, ErTV Channel 180
Nextdoor: City of Elk River
LinkedIn: City of Elk River